



TRAINING & INSPIRING THE CELEBRANTS OF TOMORROW

# So, you want to be a celebrant?



TRAINING BROCHURE



Behind every page of this brochure is the quiet influence of a remarkable woman, my mum. Whose love, strength and guidance continue to inspire everything I do. Love you mum, always in my heart.

*Stuart Logan*

Stuart Logan  
Founder



Our Successful Celebrant training courses will let you become a professional Celebrant and start your own business.

We offer our expertise as ceremonialists, on all types of celebrancy, the Academy offers the very best in ceremonial training, which is inspirational, life-changing, and extraordinary.

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# WELCOME

## A note from our Founder Stuart Logan

So, you want to be a celebrant! Training to become a Civil Celebrant is an exciting, challenging, and transformative journey, and we are honoured to be a part of it.

As the EU's premier and most comprehensive Celebrancy training provider, our goal is to train exceptional Celebrants to the highest standards. We believe in equipping our Celebrants with the knowledge, skills, and qualifications necessary to create and deliver extraordinary ceremonies that will be cherished by their clients for a lifetime.

At our organisation, we foster a supportive environment built on transparency, integrity, and inclusivity. We encourage you to ask questions and seek guidance as you embark on this path to becoming a highly respected professional Celebrant.

We are excited to witness your growth and development as you embark on this fulfilling career.



## ABOUT US

The Academy of Professional Celebrants was founded to offer high quality celebrant training in Europe that is innovative and affordable. With over 2000 professional celebrants trained and supported, our organisation is committed to upholding the highest standards in celebrant training. We provide continued mentorship and assistance even after training is completed.

After successfully completing our course, students automatically become members of our Network of Celebrants. Our community is made up of

knowledgeable, caring, and professional celebrants who are ready to offer advice and support. As a member, you will have access to exclusive benefits such as monthly professional development catch-ups and regular specialised workshops, providing a platform for continuous learning and development. You will also have access to a wide range of ceremonial resources and opportunities. Our comprehensive training, supportive community, and excellent resources will ensure that your celebrant business is set for success from the very beginning.

The Academy of Professional Celebrants is committed to your growth and success as a celebrant. You will benefit from the expertise and support of experienced celebrants, gain access to valuable resources, and embark on a rewarding journey in the world of Celebrancy.

# WHY CHOOSE A CAREER AS A CELEBRANT?

Today, couples have the freedom to celebrate their marriage in a way that is meaningful and personal to them. However, this was not always the case. In the past, marriages were only legally binding if officiated by a religious minister in a church or chapel. Even when secular ceremonies were introduced, they lacked personalisation.



This changed in the 1970s with the birth of Civil Celebrancy, thanks to pioneers in Australia. Now, couples can hire a Celebrant who can create a ceremony that truly reflects their values. The Academy of Professional Celebrants offers robust training and qualifications to ensure a high-quality ceremony. Becoming a Celebrant is a rewarding career that allows you to play a crucial role in people's lives, meet interesting individuals, hear captivating stories, and create meaningful ceremonies. Additionally, you have the freedom to work for yourself, enjoy flexible hours, and make lifelong friends.



# EMBRACE A FULFILLING CAREER AS A CELEBRANT

Embarking on a career as a Celebrant promises a future filled with joy, excitement, and meaningful connections. As a Celebrant, you will have the privilege of meeting individuals from diverse backgrounds, forging deep personal bonds, and playing a pivotal role in their significant life events.

One of the many advantages of being a Celebrant is the freedom of self-employment. You have the autonomy to design your own schedule, select clients and projects that resonate with you, and even explore new and captivating destinations. Alternatively, you can choose to focus on local ceremonies, tailoring your career to suit your preferences. Being a Celebrant allows you the flexibility to balance your work with other commitments, making it an ideal choice for those seeking a versatile career path.

The field of Celebrancy is rapidly expanding, with an increasing demand for skilled professionals. By acquiring the necessary expertise and knowledge, you can position yourself as a sought-after Celebrant in a thriving industry. It is the perfect time to embark on this journey and seize the opportunities that lie ahead.

Embark on a fulfilling career as a Celebrant and embrace a future filled with joy, personal growth, and endless possibilities.

## Why should you consider training in both weddings and funerals as a civil celebrant?

When you embark on the journey of becoming a civil celebrant, it is natural to have a specific focus in mind. You may envision yourself as a wedding celebrant, or you may have been deeply touched by a funeral and feel called to conduct meaningful ceremonies yourself. However, it is important to consider the benefits of training in both weddings and funerals to ensure you are making the right choice for your career.



Tess Sheehy - Our Academy Training Manager



## **How long does it take to fully qualify as a celebrant?**

The duration of celebrancy training varies depending on the organisation you choose. Some organisations may promise to train you in just a few hours, but these shortcuts may not provide you with the comprehensive skills and tools you need for success. However, if you choose to train with The Academy of Professional Celebrants, the course lasts either 3 or 5 days, after which you'll be fully prepared to enter the industry and begin working as a celebrant. But it's not a journey from that point that you go on alone, The Academy will fully support you every step of the way to help you succeed.

## **Is becoming a Celebrant the right choice for you?**

People find themselves drawn to this career path for a variety of reasons. It could be that you're seeking a change in your life and are looking for something more fulfilling. Maybe you've grown weary of your current career and looking for a new challenge. Alternatively, it might be you may have personally experienced a significant life event and now wish to channel that experience into making a positive impact on others.

## **Introducing the Celebrant Toolkit:**

Your Free Continuing Professional Development Resource

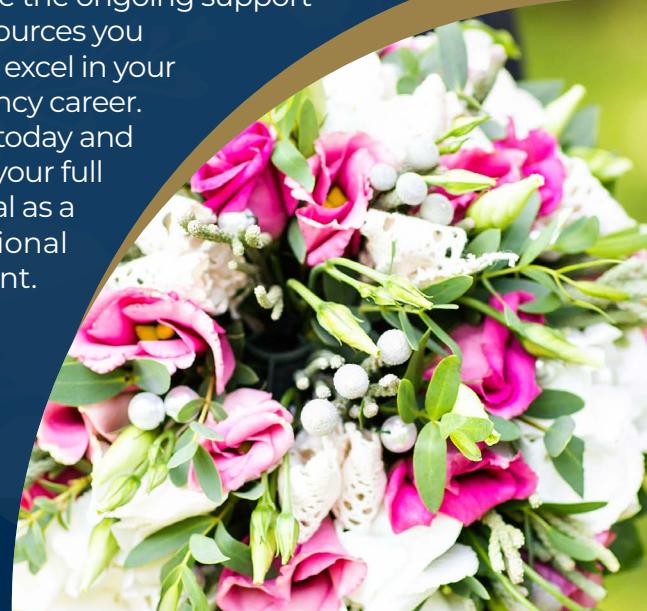
At the Academy of Professional Celebrants, we understand that learning is a lifelong journey, and we are committed to supporting you every step of the way as you build your celebrancy business.

Whilst initial training is essential, we recognise that ongoing support and expert advice are crucial as your business grows and evolves. That's why we are thrilled to introduce the Celebrant Toolkit, a comprehensive resource designed to provide you with the tools and knowledge you need to thrive in your celebrancy career.

The Celebrant Toolkit offers a range of free Continuing Professional Development (CPD) resources, including webinars, workshops, and educational materials. These resources cover a wide range of topics, from marketing and business development to ceremony design and delivery. Whether you're a seasoned celebrant or just starting out, the Celebrant Toolkit is here to support your professional growth and help you stay ahead in this dynamic industry.

In addition to the Celebrant Toolkit, we also offer Members Days, exclusive events where you can connect with fellow celebrants, share experiences, and learn from industry experts. These events provide a valuable opportunity to network, gain insights, and stay up-to-date with the latest trends and developments in celebrancy.

With the Celebrant Toolkit and Members Days, you can be confident that you have the ongoing support and resources you need to excel in your celebrancy career. Join us today and unlock your full potential as a professional celebrant.



# MEMBERSHIP & BENEFITS

**As a student of the Academy of Professional Celebrants, you will receive ongoing support and access to a range of benefits to help you succeed in your celebrancy career. Here are some of the specific benefits you can expect:**

## 1 Dedicated Celebrant Support

**App:** Upon joining our training program, you can download our dedicated celebrant support app with your cohort and trainers. This app serves as a safe space where you can share experiences, ask questions, and receive guidance and encouragement from your trainers and peers. It's a fantastic opportunity to build genuine connections and receive the support you need as you transition into your role as a celebrant.

## 2 Ongoing Access to Trainers:

Even after completing your training, you will have continued access to your trainers. They have been with you from the start of your journey and are fully invested in your success. You can reach out to them via email or phone to seek advice, discuss decisions, or address any initial challenges you may face. As successful celebrants themselves, they understand your unique learning style and can provide personalised guidance.



## 3

**Regular CPD Sessions:** We offer a Continuing Professional Development (CPD) program that ensures ongoing engagement and growth exclusively for paying members and those who have trained with us. These sessions cover a range of valuable topics, including business growth, creativity, and self-care for self-employed celebrants. If you are unable to attend a session, recordings are made available for you to watch at your convenience.

By becoming a member of the Academy of Professional Celebrants, you gain access to a supportive community, expert guidance, and valuable resources to help you thrive in your celebrancy career. Join us today and unlock your full potential as a professional celebrant.



Embrace the opportunity to join our vibrant community of celebrants from around the world. As a member you gain access to a wealth of practical support and resources that will enhance your celebrancy journey.

At APC, we understand that being a celebrant is not just about performing ceremonies, but also about running a successful business. That's why our membership includes ongoing business support to help you thrive in your profession. From marketing tips to financial guidance, we are here to assist you every step of the way.



The benefits of membership extend beyond practical support. By joining our community, you will have the chance to connect and interact with other celebrants through our online platforms. Share experiences, exchange ideas, and build meaningful relationships with like-minded professionals who understand the joys and challenges of being a celebrant.

Our online communities provide a space for collaboration, inspiration, and growth. Engage in discussions, ask questions, and learn from the collective wisdom of our diverse community. Whether you're a seasoned celebrant or just starting out, you will find valuable insights and support from fellow members who are passionate about their craft.

Join our community today and unlock a world of possibilities for your celebrancy career. Together, we can elevate the art of celebration and make a positive impact in the lives of those we serve.



# TESTIMONIALS

I recently attended a training class, and it was exceptional from start to finish. The trainers were not only knowledgeable but also engaging, making complex concepts easy to understand. The hands-on exercises and real-life examples provided a solid foundation that boosted my confidence in applying the skills I learned to become a celebrant.

The pace of the class was perfect, and I appreciated how Stuart encouraged questions, making the learning experience much more enjoyable.

This training is worth every penny. I feel inspired and equipped to begin my new career, and I have the confidence to know that the Academy will guide me every step of the way until I find my footing. I highly recommend it!

Audrey Lee 

The training you receive from the Academy in funeral celebrancy is superb. It's instructive, informative, insightful, and fun. The course is structured so that you gain a comprehensive understanding of what makes a good celebrant, what the responsibilities are and how you can add real value to those facing bereavement.

When you complete the course, you get a real sense of confidence and a desire to get out there and start practising. Stuart, Tessa and Berni are inspirational tutors, and their different approaches to the training and the insight they bring from their own celebrant experience is invaluable in gaining a wider perspective of different aspects of the job. Not only that, but they are genuinely enthusiastic about your success, which is infectious.

If you're thinking about funeral celebrancy as a career and weighing up the different courses, I can wholeheartedly recommend The Academy of Professional Celebrants. What have you got to lose?

Piers Clemett 

Fantastic teaching by Stuart! Tess was brilliant also.. really good value for money. So I would definitely recommend training with these for the training of funeral celebrants, wedding Celebrants!

Richard was a very well involved teacher. Richard and Tess were so patient and went at a great pace involving every one every step of the way. The wedding celebrant training I loved. this course will change my life. Would recommend this company to all.

Tricia Reilly-Hurst 

# TESTIMONIALS

I am incredibly grateful to APC for completely transforming my career and introducing me to a wonderful community of friends. When I was searching for a training provider, I conducted thorough research and ultimately made the perfect choice with APC. Graduating and receiving my celebrant certification was a proud moment for me. I absolutely adore my work and find immense support from the Academy's groups and training sessions. The APC provides ongoing support and readily available information at the touch of a button, making it the ideal platform for a career change and a new lifestyle. This training company is truly professional, friendly, and supportive. It has undoubtedly improved my life in countless ways. Thank you, APC. I wholeheartedly recommend you to others.

Louie Burrows 

Training with Stuart was an amazing and enriching experience. The amount of knowledge and information shared was extensive, and his expertise in the industry was unparalleled. Throughout the weekend, there were moments of laughter and even a few tears, but the support from everyone involved was incredible. A heartfelt thank you to Stuart for his guidance and support.

Gillian Newman 

Initially, I had doubts about the quality of APC's training due to its significantly lower price compared to similar courses that were nearly three times as expensive. However, I was proven completely wrong as the training turned out to be exceptional and provided me with everything I needed to embark on this new chapter of my life. I now feel confident in starting my career as a celebrant, equipped with a comprehensive understanding of the funeral industry and a genuine empathy for the emotions experienced by grieving families. I have gained valuable insights on how to assist them in creating a beautiful and uplifting service for their loved ones. Stuart, I am immensely grateful for your warm and humorous approach in sharing your knowledge and experience. The course was so enjoyable that I didn't want it to end, and I truly believe that our connection will extend beyond this training as lifelong friends.

Bowen Osborne 



**5.0 Star Reviews**



SCAN ME  
to read  
or leave  
a google  
review

# Business in a Box

Launch Your Celebrant Career the Smart Way!

You've trained to become a celebrant - now it's time to turn that training into income.

Introducing our exclusive Business in a Box package, designed especially for our students. For just €1020, you'll get everything you need to start your business with confidence and professionalism:



€1020

- ✓ 1 Year Hosting & Domain Name
- ✓ Up to 8-Page Custom Website
- ✓ Professional Logo Design
- ✓ Business Card Design



That's everything sorted - no chasing designers, no wasted time, and no tech headaches.

We know how overwhelming setting up a business can feel. That's why we've bundled the essentials into one powerful package. You'll save time, save money, and get online faster - so you can focus on what matters: booking ceremonies and building your reputation. With your own brand, website, and marketing tools in place, you'll be up and running faster than most. This means more bookings, more income, and a more professional first impression.

Say goodbye to overwhelm - say hello to income.

**Grab your Business in a Box for just €1020 today!**



# TESTIMONIALS

Exceptional professional training, incredibly comprehensive, covering all aspects of the celebrants role and the interpersonal and business skills needed to perform effectively in this role, as well as the procedural and cultural aspects. A great one-stop shop, can't recommend it enough.



Irvine Welsh,  
Novelist & Author of Trainspotting



I have just completed a week's funeral and wedding celebrant training with the Academy of Professional Celebrants. From my first enquiry to completion of the week's training, I honestly could not fault anything. The communication was excellent, the course dual taught, the mixture of theory and practical just right, the booklets provided full of excellent information, the visit to the crematorium extremely useful and the opportunity to talk to the funeral directors and also the manager of the hotel licensed for weddings was brilliant. Not only was this a great course but as a group we worked well together, everyone was very encouraging and we will most definitely be keeping in touch. Thank you Stuart, Chris, Tess and Richard, I would most certainly recommend this course.

Lynne Kitson



A fantastic training experience - great tutors (Chris and Tess) who were always engaging and supportive. APC also go above and beyond in their after care. with one year of membership benefits being a real bonus. Huge recommend.

Gary Williams



I recently completed my Celebrant training with the Academy. I opted for the combined course of both funeral and wedding and a live venue, as opposed to online. The training was well delivered, very professional, full of information, advice and guidance. The opportunity to write and deliver a eulogy and a wedding ceremony, while quite a challenge, was invaluable. The course content, including the handbooks and the follow-up information, is excellent.

Henrietta Ireland



# PRICING

**Are you ready to tap into your full potential and create the life you've always wanted?**

Join us and acquire the comprehensive knowledge and skills to become an exceptional certified celebrant.

We don't simply provide training; we start on a journey with you.

**LIVE ONLINE  
FUNERAL  
CELEBRANT  
TRAINING**

**€1395**

**5 DAY LIVE  
ONLINE FUNERAL  
& WEDDING  
CELEBRANT  
TRAINING**

**€2195**

**3 DAY  
CLASSROOM  
\*FUNERAL  
CELEBRANT  
TRAINING**

**€1695**

**5-DAY  
CLASSROOM  
\*FUNERAL  
& WEDDING  
CELEBRANT  
TRAINING**

**€2595**

**3 DAY  
CLASSROOM  
WEDDING  
CELEBRANT  
TRAINING**

**€1695**

**LIVE ONLINE  
WEDDING  
CELEBRANT  
TRAINING**

**€1395**

**Securing the right training has  
never been more important**

**And with The Academy of Professional  
Celebrants, finding the right course has  
never been easier.**

Our Contact details are  
on the back page



**\* Crematorium visit included**



## GET IN TOUCH

We understand that embarking on a new career and acquiring new skills can be overwhelming. That's why we're here to provide the support and guidance you need to make informed decisions.

If you have any questions or need assistance, please don't hesitate to reach out to us. You can contact us by email at [hello@apceu.org](mailto:hello@apceu.org) or visit our website [www.apceu.org](http://www.apceu.org)



Your Success is Our Success